EVOLUTION OF RIDE HAILING

APPS AND SERVICES IN ETHIOPIA

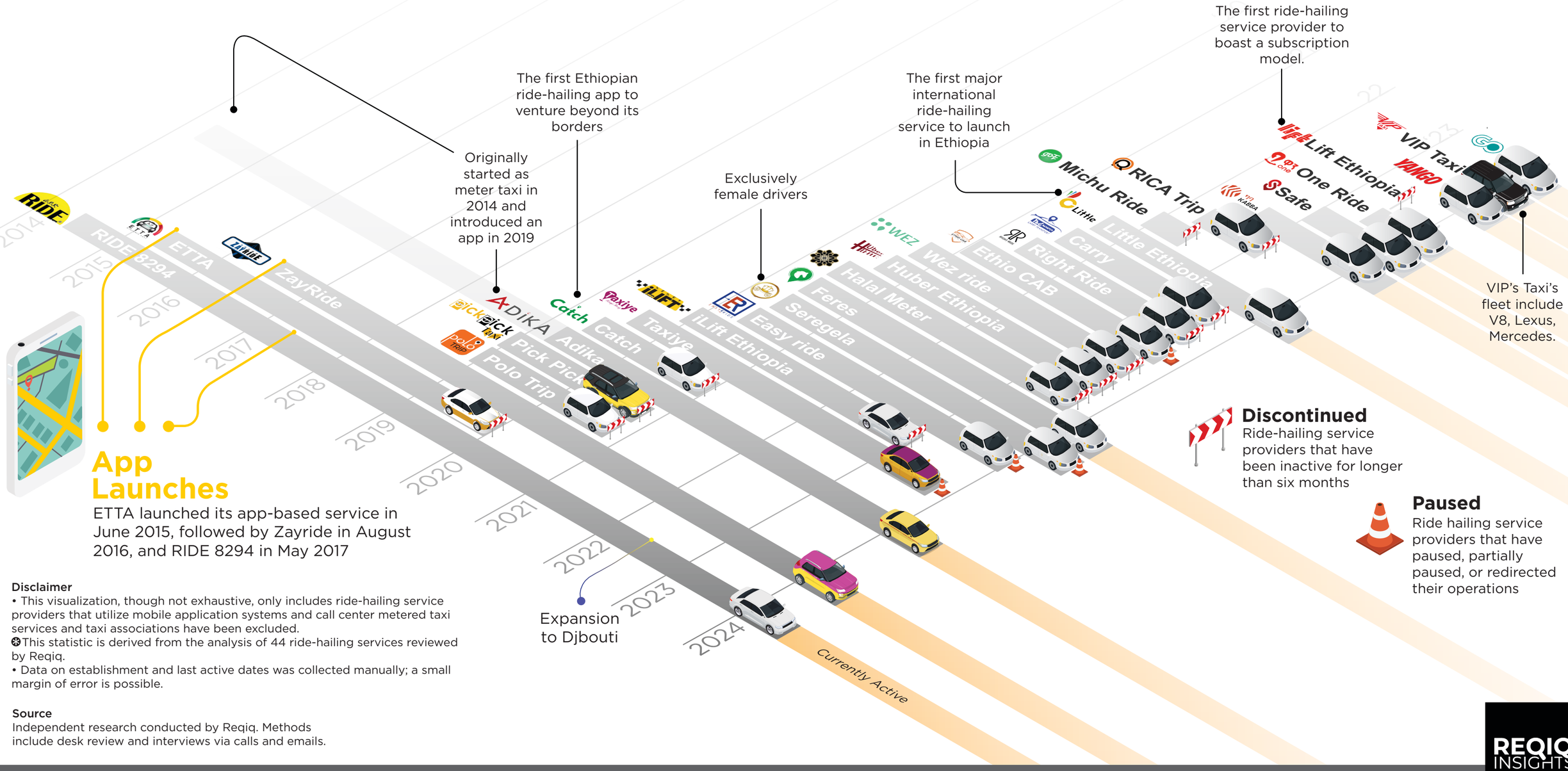
Addis Ababa has long struggled with transportation issues, worsened by rapid urbanization and inadequate infrastructure. The shift from unregulated Lada sedans to ride-hailing apps marked a significant change. Pioneers like RIDE 8294 faced initial resistance but paved the way for many startups, addressing the city's growing demand for efficient transport.

Innovations by ETTA, Zayride, and Feres, alongside improved telecom services, have driven the market forward, despite challenges like foreign currency shortages, digital literacy, and financial inclusion. As the sector grows, addressing significant gaps such as data privacy, regulatory frameworks, and ensuring equitable regional distribution are crucial for its sustained success. Dive into the full article to explore how these dynamic changes are reshaping urban transport in Ethiopia.

44+
Ride-hailing service providers have been in the market since 2014

26
Months
Average operational duration*

Estimated
180K+
rides are requested daily



Disclaimer
- This visualization, though not exhaustive, only includes ride-hailing service providers that utilize mobile application systems and call center metered taxi services and taxi associations have been excluded.
*This statistic is derived from the analysis of 44 ride-hailing services reviewed by Reqiq.
- Data on establishment and last active dates was collected manually; a small margin of error is possible.

Source
Independent research conducted by Reqiq. Methods include desk review and interviews via calls and emails.